

2026

Media Pack





Magazine

A slick & informative industry magazine

Our printed magazine runs quarterly, delivered straight to decision makers throughout the industry. A high quality publication, it's packed cover to cover with informative content that you and your colleagues will want to know and features delving deeper into the industries.

Online

The go to for Fleet and Commercial news

The Facts website updates daily with the latest news from the industry. A slick, high performance website presents the must know stories on your desktop or mobile at any time of the day. We partner with innovative and forward thinking sponsors to bring you the exclusive interviews and product releases that you want to see by web and email.



Circulation

We deliver our magazines directly to the desks of industry professionals with 12,500 printed and an excellent cascade rate of 4:1.

Submission Dates

Q1 26

Second week February

Q2 26

Second week June

Q3 26

Third week August

Q4 26

First week October

THE POWER OF PRINT

In the B2B environment, print is very much alive and as strong as ever. Our high quality magazine sits alongside our digital platform to cover everything that is going on in the industry and to ensure we deliver the news in a way that effectively caters for the differing ways that people consume information.

Every copy of Facts is packed from cover to cover with news, tips and advice that make for essential reading for anyone in the industry. Our magazine is distributed to thousands of transport and logistics businesses all over the UK and is often available at industry trade shows.

A LEADING INDUSTRY PUBLISHER

Whether you are looking to advertise a product, a service or gain more brand awareness, Facts is the 1st choice for many of the biggest names in the transport & logistics industry. We will work with you on a bespoke marketing campaign to bring your brand to life and put it into the hands of your target customers.

Magazine Rate Card

Front Cover - £3,300
Back Cover - £2,100
Inside Front Cover - £1,950
Inside Back Cover - £1,750
Page 3 - £1,850
Page 4 - £1,850
Contents Page 1/4 (non sales page) - £1,550
ERF Page 9 - £1,750
ERF Page 11 - £1,750
ERF Page 13 - £1,750

Features

Quarter 1

Emissions
Fuel Security
PSS feature
Council Fleet
Road Sweeping
Vehicle Weighing

Quarter 2

Municipal / Road Sweeper
CV workshop
Software and Systems
CV Wheels and Tyres
Fleet Safety
Fuel Management and storage
RWM Preview

Quarter 3

Winter Municipal
Euro Bus Expo Preview
Winter Wheels and Tyres
CV Garage and Diagnostics
Efficiency Feature

Quarter 4

APSE Preview
Municipal
Oil and Lubricants
CV workshop
Trailers and Heavy Haulage



Advert Specification

Double Page Spread

Bleed – 303 x 426mm

Trim – 297 x 420mm

Type – 275x 400mm

Full page

Bleed – 303 x 216mm

Trim – 297 x 210mm

Type – 275 x 190mm

Half Page

Type – 133 x 190mm (Horizontal)

Type – 275 x 90mm (Vertical)

Quarter Page

Type – 133 x 90mm

Word Count & Images

Half page word count at 300 - 400 words

2 - 3 high resolution images

Full page word count 600 - 800 words

3 - 4 high resolution images

Note:

Images should be professionally taken images to a suitable standard for magazines. The Facts editorial team will have the final say on whether images meet an acceptable standard.

Digital Advertising

Advertising on factsmagazine.co.uk

Advertising online with Facts will grow your brand and put your products and services at the heart of the industry. As a recognised B2B title we have the trust and attention of thousands of key decision makers and professionals. Placing an advert with Facts will elevate your brand and put your message in front of your target customer base.

Costs:

Homepage Banner - £1,450
Category Banner - £1,250
Category Wide Banner - £1,950
Bespoke Email - £750
Editorial Publication - £650
Fullscreen Popup Advert - £2,150
Facts Takeover - £2,600

Categories:

HGV
Municipal
Safety
LCV
Systems
PSV
Workshop
Fleet





Advert Specification

Homepage Banner

Resolution Desktop 2000 x 500

Resolution Mobile 1600 x 800

Format JPEG

Category & In Post Side

Resolution

Resolution 2000 x 500

Format JPEG

Popup

Resolution

4000 x 3000 Background Image

Format JPEG

High Res Logo

Format PNG

Editorials

Text Copy

Featured Image (no text, no graphics)

Resolution 2400 x 1600

Format JPEG

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