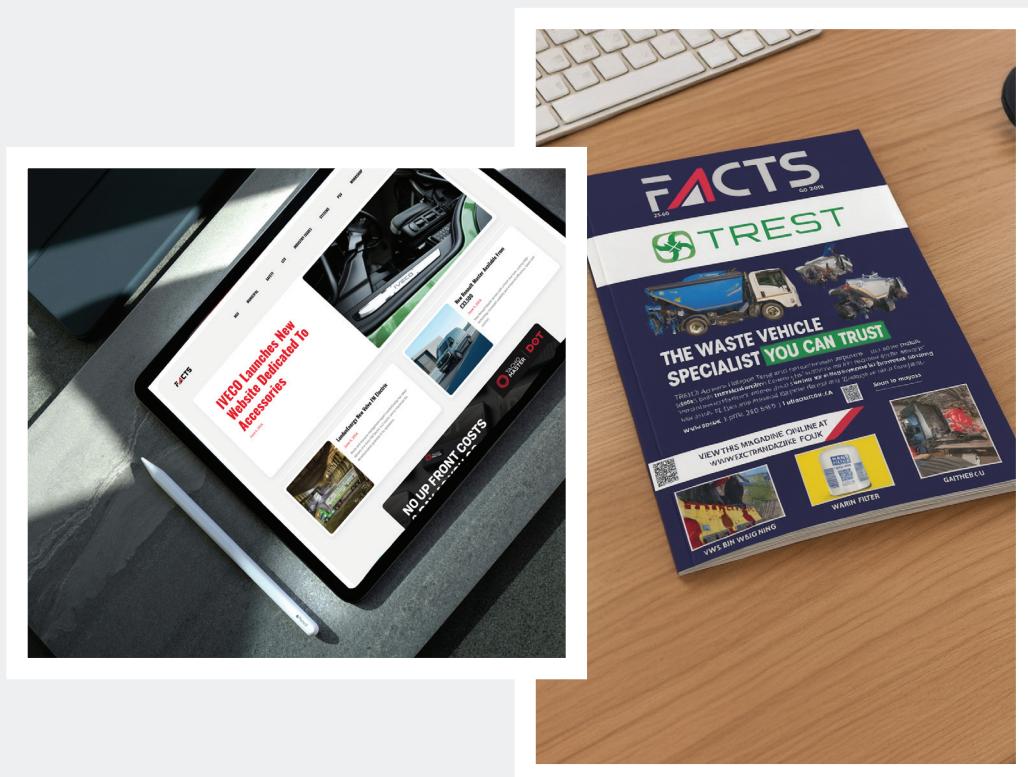


2026

Media Pack



Magazine

A slick & informative industry magazine

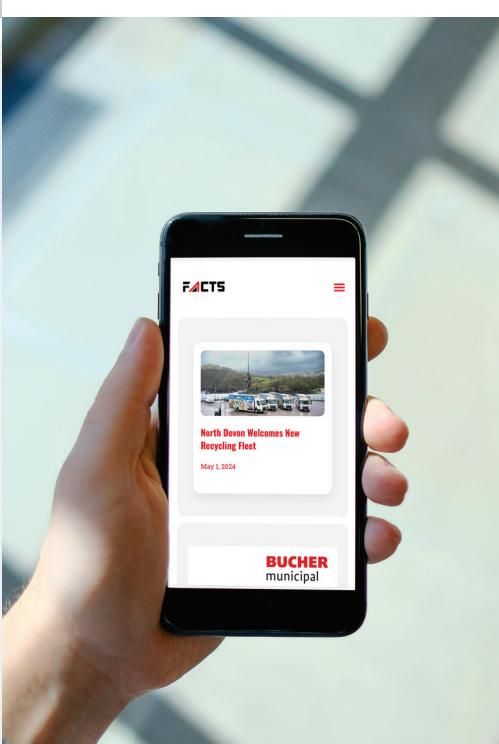
Our printed magazine runs quarterly, delivered straight to decision makers throughout the industry. A high quality publication, it's packed cover to cover with informative content that you and your colleagues will want to know and features delving deeper into the industries.



Online

The go to for Fleet and Commercial news

The Facts website updates daily with the latest news from the industry. A slick, high performance website presents the must know stories on your desktop or mobile at any time of the day. We partner with innovative and forward thinking sponsors to bring you the exclusive interviews and product releases that you want to see by web and email.



Circulation

We deliver our magazines directly to the desks of industry professionals with 12,500 printed and an excellent cascade rate of 4:1.

Submission Dates

Q1 26

Second week February

Q2 26

Second week June

Q3 26

Third week August

Q4 26

First week October

THE POWER OF PRINT

In the B2B environment, print is very much alive and as strong as ever. Our high quality magazine sits along side our digital platform to cover everything that is going on in the industry and to ensure we deliver the news in a way that effectively caters for the differing ways that people consume information.

Every copy of Facts is packed from cover to cover with news, tips and advice that make for essential reading for anyone in the industry. Our magazine is distributed to thousands of transport and logistics businesses all over the UK and is often available at industry trade shows.

A LEADING INDUSTRY PUBLISHER

Whether you are looking to advertise a product, a service or gain more brand awareness, Facts is the 1st choice for many of the biggest names in the transport & logistics industry. We will work with you on a bespoke marketing campaign to bring your brand to life and put it into the hands of your target customers.

Magazine Rate Card

Front Cover - £3,300

Back Cover - £2,100

Inside Front Cover - £1,950

Inside Back Cover - £1,750

Page 3 - £1,850

Page 4 - £1,850

Contents Page 1/4 (non sales page) - £1,550

ERF Page 9 - £1,750

ERF Page 11 - £1,750

ERF Page 13 - £1,750

Features

Quarter 1

Emissions
Fuel Security
PSS feature
Council Fleet
Road Sweeping
Vehicle Weighing

Quarter 2

Municipal / Road Sweeper
CV workshop
Software and Systems
CV Wheels and Tyres
Fleet Safety
Fuel Management and storage
RWM Preview

Quarter 3

Winter Municipal
Euro Bus Expo Preview
Winter Wheels and Tyres
CV Garage and Diagnostics
Efficiency Feature

Quarter 4

APSE Preview
Municipal
Oil and Lubricants
CV workshop
Trailers and Heavy Haulage



Advert Specification

Double Page Spread
Bleed – 303 x 426mm
Trim – 297 x 420mm
Type – 275x 400mm

Full page
Bleed – 303 x 216mm
Trim – 297 x 210mm
Type – 275 x 190mm

Half Page
Type – 133 x 190mm (Horizontal)
Type – 275 x 90mm (Vertical)

Quarter Page
Type – 133 x 90mm

Word Count & Images

Half page word count at 300 - 400 words
2 - 3 high resolution images

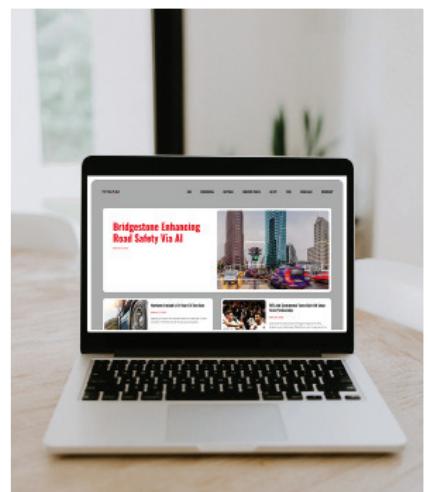
Full page word count 600 - 800 words
3 - 4 high resolution images

Note:
Images should be professionally taken
images to a suitable standard for
magazines. The Facts editorial team will
have the final say on whether images meet
an acceptable standard.

Digital Advertising

Advertising on factsmagazine.co.uk

Advertising online with Facts will grow your brand and put your products and services at the heart of the industry. As a recognised B2B title we have the trust and attention of thousands of key decision makers and professionals. Placing an advert with Facts will elevate your brand and put your message in front of your target customer base.



Costs:

Homepage Banner - £1,450
Category Banner - £1,250
Category Wide Banner - £1,950
Bespoke Email - £750
Editorial Publication - £650
Fullscreen Popup Advert - £2,150
Facts Takeover - £2,600

Categories:

HGV
Municipal
Safety
LCV
Systems
PSV
Workshop
Fleet



Advert Specification

Homepage Banner

Resolution Desktop 2000 x 500
Resolution Mobile 1600 x 800
Format JPEG

Category & In Post Side

Resolution
Resolution 2000 x 500
Format JPEG

Popup

Resolution
4000 x 3000 Background Image
Format JPEG
High Res Logo
Format PNG

Editorials

Text Copy
Featured Image (no text, no graphics)
Resolution 2400 x 1600
Format JPEG

Contact: Douglas Powell

douglas@factsmagazine.co.uk